





About Us

One Point is a global IT solutions powerhouse based in Qatar. We are a team of passionate professionals redefining the digital field by delivering aesthetic, classy, and growth-driven web solutions.



What We Do

- 01** Branding & Digital Design
- 02** Web & Mobile Development
- 03** Digital Marketing & Ads
- 04** Business Consultant Services
- 05** Trademark & Barcode Solutions

Branding & Digital Design **01**

The Visual Face.

A brand is more than a logo; it's an identity. We describe who you are and what you do. We make you distinct from the rest.

- *Logo Design & Brand Identity Creation- Custom logo concepts that reflect your business personality.*
- *Business Collateral Design- Business cards, letterheads, envelopes and email signatures.*
- *Packaging Design- Creative and market-ready designs for product packaging, labels, and shrink sleeves.*
- *Company Profile Design- Professional corporate profiles, presentations, and portfolios tailored for your brand.*
- *Brochure & Catalog- High-impact brochures, flyers, and product catalogs designed for marketing and sales.*

The background features a central vertical line that divides the page. From this line, numerous thin, light-gray lines radiate outwards, creating a starburst or sunburst effect. The overall aesthetic is clean, modern, and technical.

02 *Web & Mobile Development*

The Digital Architecture.

We build websites and mobile apps that don't just exist, but excel. From Ecommerce to Hybrid iOS/Android apps, we bring your story to life.

Digital Marketing & Ads

03

The Growth Engine.

Digital marketing isn't the future, it's the present. We turn casual scrollers into loyal customers and your brand into a social media powerhouse.

- **Social Media Management**- *Planning, creating, and managing content across platforms like Instagram, Facebook, and LinkedIn.*
- **Search Engine Optimization (SEO)**- *Improving website visibility on search engines to attract organic traffic.*
- **Search Engine Marketing (SEM)**- *Paid advertising campaigns on Google to drive targeted leads and conversions.*
- **Social Media Advertising**- *High-performing ad campaigns on Meta platforms (Facebook & Instagram) and LinkedIn.*

04 *Business Consultant Services*

Strategy First.

Implementing a good business strategy is the aim of today's digital business. We help companies design and develop strategies to make their dreams come true.

Trademark & Barcode Solutions **05**

Trademark & Barcodes.

Secure your legacy. We handle Trademark Registration and International Barcode Creation, ensuring your products are globally recognized and legally protected.

The Philosophy

Changing Trends, Distinct Designs, and Client's Growth.

This is our motto.

Innovation and swift customer response have been our path to success.



Thank You



MULTI SERVE
SOLUTIONS
SINCE 2015



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ONE POINT
DESIGNING W.L.L